

# **United Healthcare**

**:45 TV**

**Exclusivity:** Health insurance providers

**Intended use:** North America, exact region(s) TBD

**SPECS:** AVO – MALE or FEMALE, 35-55. The tone should be conversational, friendly, approachable, sincere, and bright.

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SPOT - :45 TV "Avalanche"

**VO: Planning for Medicare shouldn't be this hard.**

**That's why UnitedHealthcare offers one-on-one guidance.**

**Our Medicare advisors are here to guide you and explain your Medicare options, including a range of AARP Medicare Plans from UnitedHealthcare —**

**the ONLY ones to carry the AARP name.**

**At UnitedHealthcare, we know everyone's needs are different...**

**It's the reason we give you lots of plan options:**

**Plans with a nationwide network...**

**plans that let you see any doctor who accepts Medicare...**

**Even plans with dental, vision and hearing coverage.**

**Call today and learn how AARP Medicare plans from UnitedHealthcare can help reduce your out-of-pocket costs to save you money.**

**Talk to a UnitedHealthcare Medicare advisor today.**

**We'll make planning for Medicare a whole lot easier.**